

The Wasco County Fair & Rodeo is more than an annual event in Wasco County. Hunt Park and the fair/rodeo grounds are a seasonal events facility that benefits the entire county and surrounding communities all year long, serving as the center of many activities and contributing to the local economy by making a significant financial impact to many Wasco County businesses. Many of the events held throughout the year are focused on serving and improving the youth and families of Wasco County through groups such as 4H, FFA, Scouting, and other private non-profits. These types of events, combined with the Fair & Rodeo collects on average around \$250,000 annually. That money is then reinvested back into the community. The Wasco County Fair and Rodeo is also the largest attended event in the county.

The annual Wasco County Fair & Rodeo itself is a celebration for the entire region. A time to get together, slow down, enjoy being with family and friends, relax, and create memories that last a lifetime. One of the most important factors to the continued success of the fair is made possible through business sponsorships. These sponsorships, at a variety of levels, generates needed revenue and provides businesses in our area with a highly visible opportunity to show visitors and guests that they support the Wasco County Fairgrounds and Hunt Park. There are four levels of sponsorship available to support the Wasco County Fair & Rodeo:

**BRONZE SPONSORSHIP LEVEL \$250.00** – Allows for a banner advertising of your business (provided by your business) to be hung on the back of the Grandstand year around. There are over 17,000 people who use the facility throughout the year and this is an excellent opportunity to showcase your business or organization.

**SILVER SPONSORSHIP LEVEL \$500.00** – Banner advertising on the Grandstands and an additional banner hung in the arena during the week of Fair. (provided by your business). In addition, your business will be listed on our website, and social media promotions. This package also includes 10 free day passes to the fair for you to distribute to employees, clients, or to advertise your business.

**GOLD SPONSORSHIP LEVEL \$1,500.00** – Includes year round banner advertising, arena advertising during the Fair & Rodeo, 15 free day passes, and inclusion on all print, radio and social media advertising.

**PLATINUM SPONSORSHIP OF \$2,500.00 – TITLE EVENT SPONSOR** – Provides the same opportunities as above for all print and media advertising; headline announcements during the Fair plus a commercial display space (size to be determined by the needs of your business) for the run of the Fair.

Your sponsorship dollars are very important to the continued success of the Wasco County Fair & Rodeo. We are very fortunate to have generous and supportive businesses and organizations that have faithfully supported the annual fair for many, many years. Please join the Wasco County Commissioners, and the Wasco Co. Fair & Rodeo Board of Directors as we prepare to host this amazing annual event!

Sincerely,

Kay Tenold  
Event Manager  
Wasco County Fair & Rodeo

Please return your sponsorship application and payment to the address listed below. Banner fees are due by July 1, 2017. Payment arrangements can be made by calling Kay at 541-993-7263.

Make Checks Payable to: Wasco County Fair & Rodeo  
% Wasco County  
511 Washington St. Rm. 208  
The Dalles, Or. 97058

Wasco County Fair Board of Directors:

Chris Schanno  
Colleena Tenold/Sauter

Cynthia Kortge  
Thelma Alsup

Ken Polehn